March 7, 2017

16th Machine Translation Summit Call for Sponsorship

On behalf of the organizers, we cordially invite you to become a sponsor of the 16th Machine Translation Summit (MT Summit XVI).

First held in Hakone, Japan in 1987, the Machine Translation Summit has a history spanning 30 years. It is one of the world’s foremost international forums of its kind, attended by machine translation researchers and technical experts as well as translators and translation industry professionals. Most recent MT Summits were held in Miami, USA in 2015, Nice, France in 2013, and Xiamen, China in 2011, each attended by more than 300 people.

The 16th Machine Translation Summit (MT Summit XVI) will be held for five days from Monday, September 18th to Friday, September 22, 2017 in Nagoya, Japan. Organized in partnership with Nagoya University, the conference will take place at Toyoda Auditorium on Nagoya University’s Higashiymama Campus.

Sponsorship by host country businesses and organizations is essential for enriching this conference. Preparations are in full swing toward another successful conference this year, which we believe plays a key role in promoting the exchange of information on the latest developments in the field of artificial intelligence, and in facilitating networking among industry players, at a time when the very nature of machine translation is undergoing dramatic change, as demonstrated most notably by the debut last autumn of neural machine translation.

The MT Summit offers sponsorship benefits according to sponsorship levels, which are Diamond, Gold and Silver. Diamond-level sponsor corporations and organizations are offered the additional opportunity of becoming title sponsors, who sponsor specific conference items. We hope you will consider taking advantage of these benefits.

We sincerely thank you for your understanding and cooperation regarding the activities of the Asia-Pacific Association for Machine Translation (AAMT), and look forward to your ongoing support for this conference.

Best regards,

Dr. Hisahiro Adachi, SunFlare Co., Ltd.
Dr. Eiichiro Sumita, National Institute of Information and Communications Technology
Co-Chairs, MT Summit Sponsorship Committee; Directors, Asia-Pacific Association for Machine Translation
1. MT Summit XVI (16th Machine Translation Summit)
Details can be found at http://www.mtsummit2017.org

1) Date
From Monday, September 18 to Friday, September 22, 2017
September 18 (Mon): Tutorials
September 19 (Tue): Main Conference Day 1
September 20 (Wed): Main Conference Day 2
September 21 (Thu): Main Conference Day 3
September 22 (Fri): Workshops

2) Venue
Toyoda Auditorium, Higashiyama Campus, Nagoya University
Address: Furo-cho, Chikusa-ku, Nagoya City, Aichi 464-8601, Japan
Directions: 3-minute walk from Nagoya Municipal Subway Meijo Line “Nagoya Daigaku” Station exit 2

2. Diamond, Gold and Silver level sponsorship details and benefits

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<thead>
<tr>
<th></th>
<th>Sponsorship fee</th>
<th>Logo size</th>
<th>Ad size</th>
<th>Exhibition space</th>
<th>Complimentary registration</th>
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</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>¥300,000</td>
<td>Large</td>
<td>1 page</td>
<td>1 booth</td>
<td>For 2 persons</td>
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<tr>
<td>Gold</td>
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<td>Medium</td>
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<tr>
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<td>¥100,000</td>
<td>Small</td>
<td>1 page</td>
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Benefits
1) Corporate exhibition space
Each Diamond-level sponsor will be allocated a booth on the exhibition floor for use on September 19, 2017 (Main Conference Day 1). Booths are subject to availability. Personnel coming only to help with the installation are not required to register or pay a fee; simply notify the registration desk staff on arrival.

2) Advertising on program
An advertisement for each sponsor corporation/organization or their products/services will appear on the conference program, which will be handed out to all conference participants. One black-and-white ad per sponsor on a regular page of the program.

3) Logo on website and program
Sponsor logos will appear on the official conference website and program. Logo size will depend on
4) Space for promotional handouts
Sponsors will be allocated a space next to the registration desk for their promotional handouts (brochures, flyers, etc.) to be made available for participants to take home.

5) Complimentary registration
Diamond sponsors will receive complimentary registration for two persons. Gold sponsors will receive complimentary registration for one person. Complimentary registration entitles the registered person to attend the conference and banquet free of charge. Complimentary passes will be given out at the registration desk.

3. Title sponsorship details and benefits
Diamond sponsors are offered the option of sponsoring one or more of the conference items described below. This option costs an additional 100,000 yen per item, and is limited to one corporation/organization per item.

1) Coffee break
The sponsor’s logo will feature on the paper cups provided at the conference coffee break station.

2) Banquet
The sponsor’s name will be announced at the banquet, and the sponsor logo will be displayed at the banquet venue.

3) Conference pass lanyard
The sponsor’s name and logo will be printed on the lanyard for wearing the conference pass around the neck.

4) Full-color advertisement on program
Instead of a regular-page ad, a full-color ad for the sponsor will appear on the page preceding the back cover of the conference program.

4. How to apply for sponsorship
Sponsorship applications are accepted from 10:00 (JST) on May 4 (Thu) until June 30 (Fri), 2017. Applications for sponsorship items subject to availability will be handled on a first-come, first-served basis. To apply for sponsorship, please download the application form from the official website’s Call for
Sponsorship page, and email it to the conference secretariat. The latest relevant information can also be found on the website.

5. Sponsorship fee payment method
An invoice for the sponsorship fee, along with a copy of the conference program, will be sent by postal mail to the relevant person at the sponsor corporation/organization after the conference. Please pay by bank transfer within one month of receiving the invoice. Please make payments in full without deducting any bank charges. Please contact us if you wish to make the payment (bank transfer) before the conference.

6. Applications and inquiries
For more details on benefits and other sponsorship matters, please refer to our Sponsorship Guide. Please feel free to contact us if you have any questions.

Kengo Suzuki and Ryo Kanazawa
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